



## SPONSORSHIP OPPORTUNITIES

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### Welcome Dinner Sponsor - \$5,000

Exclusive sponsorship and opportunity to address attendees at Sunday evening dinner  
Sponsor's logo to be displayed prominently at Welcome Dinner venue  
Verbal acknowledgement during reception remarks  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage

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### Welcome Reception Sponsor - \$5,000

Exclusive sponsorship and opportunity to address attendees at Sunday evening reception  
Sponsor's logo to be displayed prominently at Welcome Reception venue  
Verbal acknowledgement during reception remarks  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage  
Exclusive branding as "Welcome Reception Sponsor" in preliminary and onsite program

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### Monday Dinner Sponsor - \$5,000

Exclusive sponsorship and opportunity to address attendees (Monday evening)  
Sponsor's logo to be displayed prominently at dinner venue  
Verbal acknowledgement during Monday general session opening remarks  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage  
Exclusive branding as "Dinner Sponsor" in preliminary and onsite programs

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### Onsite Program & Name Badge Sponsor - \$3,000

Exclusive sponsorship  
Exclusive branding as "Onsite Program/Name Badge Sponsor"  
Sponsor's logo to be displayed prominently in the conference onsite program  
Sponsor's logo to be displayed on attendee name badge  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage

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### Wine Tasting Sponsor - \$3,000

Exclusive sponsorship (Monday late afternoon)  
Sponsor's logo to be displayed at tasting location  
Verbal acknowledgement after final speaker on Monday  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage  
Branding as "Wine Tasting Sponsor" in preliminary and onsite program

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### Conference Break Sponsor - \$1,500

2 sponsorships available (Monday & Tuesday morning)  
Sponsor's logo to be displayed prominently during conference break  
Verbal acknowledgement during the opening remarks of that day's general session  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage  
Branding as "Conference Break Sponsor" in preliminary and onsite program

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### Audio/Visual Sponsor - \$1,500

Exclusive sponsorship  
Special recognition at Monday and Tuesday general sessions (slide with logo recognizing your company as audio/visual sponsor)  
Verbal acknowledgement during the opening remarks of Monday and Tuesday general sessions  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage  
Exclusive branding as "Audio/Visual Sponsor" in preliminary and onsite program

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### 9-Hole Golf Sponsor - \$500/hole

9 sponsorships available (Monday afternoon)  
Sponsor's logo to be displayed at golf hole of choice (based on availability)  
Sponsor's logo acknowledgement on the conference website with hyperlink from sponsors logo to sponsors homepage  
Branding as "Golf Hole # Sponsor" in preliminary and onsite program  
Representatives from company at golf hole of choice to interact with attendees



# MinnesotaAg

LEADERSHIP CONFERENCE

RUTTGER'S BAY LAKE LODGE  
August 19-21, 2018

## TENTATIVE SCHEDULE OF EVENTS

### SUNDAY, AUGUST 19

4:00pm – 6:00pm Check-In & Registration  
6:00pm – 7:00pm Welcome Dinner  
7:00pm – 9:00pm Welcome Reception

### MONDAY, AUGUST 20

6:30am – 7:30am Breakfast  
7:30am – 12:00pm General Session/Discussion  
• Trump Administration & Agriculture  
• Farm Bill and General Agriculture Report from Key Congressional Staff  
• Politics, Policy and Personalities Affecting U.S. Agriculture  
• Perspectives from National Ag Groups  
12:00pm – 1:00pm Lunch  
1:30pm – 4:30pm 9-Hole Golf Scramble  
4:00pm – 5:00pm Wine Tasting  
6:00pm – 7:30pm Dinner

### TUESDAY, AUGUST 21

6:30am – 7:30am Breakfast  
7:30am – 12:00pm General Session/Discussion  
• Trade Update  
• Market Report  
• Perspectives from Federal Agencies  
• 2018 State & National Election Outlook  
12:00pm Lunch/Departure



Please complete the information below and return with your payment to Missy Gilbertson at the MCGA office.  
Minnesota Corn Growers Association, Attn: Missy Gilbertson, 738 1<sup>st</sup> Avenue East, Shakopee, MN 55379

Payment methods accepted: Check or Credit Card (*VISA, Mastercard or Discover*)



If you wish to be invoiced, please check here \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Opportunity: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

To pay by credit card, please fill out the information below.

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CID# \_\_\_\_\_ Send Receipt? \_\_\_\_\_

Please submit your company's high resolution logo at your earliest convenience to Missy Gilbertson at [gilbertson@mncorn.org](mailto:gilbertson@mncorn.org).  
Logo will be used for the Minnesota Ag Leadership Conference website, signage and onsite program.