

January 5, 2022 – Burnsville, MN
Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Please be prepared and print your own copies of packet items.

Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

January 5 – JOINT MEETING OF MCGA AND MCR&PC

8:00 a.m. MCGA President Biegler & MCR&PC Chairman Fast

1. Call to order by MCGA President & MCR&PC Chairman
 - Welcome & Introductions of **Guests**
 - **Rachael Jungers and Deb Nelson – Eide Bailly**
 - **Adam Herges and Andy Jung – Mosaic**
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of September 8th, 2021 MCGA and MCR&PC meeting minutes
2. Overview of today's agenda – Birr (2 minutes)
3. Financials Update – Swenson (25 minutes)
 - Revenue Graph
 - Financial Statements
4. **8:30 a.m. Guest – FY21 MCGA & MCR&PC Audit and Form 990 – Rachael Jungers and Deb Nelson, Eide Bailly (60 minutes)**
5. **9:30 a.m. Guest – Fertilizer Update – Adam Herges and Andy Jung, Mosaic (30 minutes)**

National Organization Updates and Reports

6. US Grains Council (30 minutes)
 - Board update – Willis
 - A-Team Updates
7. National Corn Growers Association (NCGA) Updates (30 minutes total)
 - Board update – Haag/Wolle/Thalman
 - Action Team Updates
 - Leadership Program Opportunities
8. Corn Vision 2022 (30 minutes)
 - **Update** – Birr
 - **Action Item** – Appoint MCGA and MCR&PC representatives and funding (consent agenda item)
9. **12:00 pm – Lunch**

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

10. Zoom recorded staff reports for each strategic priority here.

- Strategic Priority 1: Membership Recruitment & Engagement – Gilbertson (@ 00:19)
- Strategic Priority 2: Research – Kazula (@ 04:30)
- Strategic Priority 2: Utilization – Boubin (@ 18:30)
- Strategic Priority 3: Advocacy – Bilek (@ 26:13)
- Strategic Priority 4: Bridge Non-Farm Influencers – Doyle (@ 35:55)
- Strategic Priority 5: Sustainability – Birr (@ 45:12)

11. Membership Recruitment & Engagement (15 minutes)

- **Background** – Grower Services team meeting recording and materials posted here.
- **Discussion** – led by Kanten/Epland/Gilbertson
 - i. TC Road Crew – Update



12. Research, Utilization, and Profitability (75 minutes)

- **Background** – Discovery and Development team meeting recording and materials posted here.
- **Discussion** – Discovery & Development led by Schlichting/Mages/Kazula
 - i. FY22 RFP – Update
- **Background** – Utilization team meeting recording and materials posted here.
- **Discussion** – Utilization led by VanKlombenburg/Neumann/Boubin
 - i. Better Fuel Marketing – Consent agenda item (New Funding)
 - ii. Hormel Institute Study – Consent agenda item
 - iii. MEG Corp Contract Renewal – Consent agenda item

13. Advocacy: Public and Policy (45 minutes)

- **Discussion** – led by Waibel/Syverson/Bilek
 - i. 2022 State and Federal Policy Priorities
 - ii. Gislason & Hunter Retainer – Consent agenda item
 - iii. Midwest Council on Agriculture – Consent agenda item (New Funding)



14. Bridge Non-Farm Influencers (15 minutes)

- **Discussion** – led by Meghan Doyle
 - i. Miscellaneous updates

15. Sustainability (20 minutes)

- **Discussion** – Birr
 - i. Partnership with MN/National Pork sustainability assessments

16. Old and New Business (25 minutes)

- **Action Item** – Operations Guidelines Updates and By-laws
- **Action Item** – Sign Leadership Agreement and other forms

17. Consent Agenda (see bottom of page)

18. Executive Director's Update (5 minutes)

19. Chairman's Report (3 minutes)

20. President's Report (3 minutes)

21. Adjourn by 4:00 p.m.

4:05 p.m. Standing Executive Session as needed

Consent Agenda for January 5 (Updated on 12-27-21)

A.	Discovery & Development (D&D) Focus Team	
	Strategic Farming: Let's Talk Crops" Educational Program	\$ 4,000.00
	* Second year support	
B.	Utilization (UT) Focus Team	
	3010-22UT USMEF Membership Dues	\$ 8,600.00
	3010-22UT Kluis Quarterly Marketing Webinars	\$ 8,000.00
	XXXX-22UT National Biodiesel Board GTAP-BIO Modeling Updates	\$ 15,000.00
	3010-22UT State Corn Growers Ethanol Conference Sponsorship	\$ 2,000.00
	XXXX-22UT MEG Corp FY 2022 Contract	\$ 30,000.00
	XXXX-22UT Hormel Institute Carcinogen Study	\$100,000.00
	XXXX-22UT Hormel Institute Carcinogen Study Through NCGA	\$ 50,000.00
	3010-22UT Better Fuel Initiative Media Expansion (*new funding request)	\$325,000.00
	TOTAL:	<u>\$538,600.00</u>
C.	Other	
	Corn Vision 2022 (*new funding request)	\$15,500.00