

## February 23, 2022 – Burnsville, MN

### Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

#### **Please be prepared and print your own copies of packet items.**

Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

#### **8:00 a.m.** MCGA President Biegler & MCR&PC Chairman Fast

1. Call to order by MCGA President & MCR&PC Chairman
  - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
  - Approval of January 5, 2022 MCGA and MCR&PC meeting minutes
2. Overview of today's agenda – Birr (2 minutes)
3. Financials Update – Swenson (25 minutes)
  - Revenue Graph
  - Financial Statements

#### **STRATEGIC PRIORITY UPDATES AND DISCUSSION**

***Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.***

4. Zoom recorded staff reports for each strategic priority here.
5. Membership Recruitment & Engagement (25 minutes)
  - **Background** – Grower Services team meeting recording and materials posted here.
  - **Discussion** – led by Kanten/Epland/Gilbertson
    - i. Overview of sponsorships
6. Research, Utilization, and Profitability (90 minutes)
  - **Background** – Discovery and Development team meeting recording and materials posted here.
  - **Discussion** – Discovery & Development led by Schlichting/Mages/Kazula
    - i. FY22 RFP Research and Innovation Projects
  - **Background** – Utilization team meeting recording and materials posted here.
  - **Discussion** – Utilization led by VanKlombenburg/Neumann/Boubin
    - i. ClearFlame FY 2022 Contract
    - ii. Plasma Blue FY 2022 Contract
    - iii. ACE Membership
    - iv. NCGA Dispenser Contract
7. Advocacy: Public and Policy (40 minutes)
  - **Discussion** – led by Waibel/Syverson/Bilek
    - i. CO<sub>2</sub> pipelines in MN
    - ii. MCGA Day on the Hill
    - iii. Corn Congress at Commodity Classic



**12:00 pm – Lunch**

8. Bridge Non-Farm Influencers (15 minutes)
  - **Discussion** – led by Meghan Doyle
9. Sustainability (30 minutes)
  - **Discussion** – Birr
    - i. Heartland GIS Practice Inventory
    - ii. Sustainability Assessments – Next Steps

**National Organization Updates and Reports**

10. US Grains Council (40 minutes)
  - Board update recording here – Willis
  - A-Team Updates
11. National Corn Growers Association (NCGA) Updates (30 minutes)
  - Board update – Haag/Wolle/Thalmann
  - Action Team Updates recording here.
12. Old and New Business (20 minutes)
  - Action Item –By-laws
  - Corn Vision Update
13. Consent Agenda (see next page)
14. Executive Director's Update (5 minutes)
15. Chairman's Report (3 minutes)
16. President's Report (3 minutes)
17. Adjourn by 4:00 p.m.

**4:05 p.m. Standing Executive Session as needed**