

April 6, 2022 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Please be prepared and print your own copies of packet items.

Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

Mission Statement: *Identify and promote opportunities for corn growers while enhancing quality of life*

8:00 a.m. MCGA President Biegler & MCR&PC Chairman Fast

1. Call to order by MCGA President & MCR&PC Chairman
 - Welcome & Introductions of **Guests**
 - Matt Berger – Gislason & Hunter
 - BJ Johnson - ClearFlame
 - Recite MCR&PC/MCGA mission statement
 - Approval of February 23rd, 2022 MCGA and MCR&PC meeting minutes
2. Overview of today's agenda – Birr (2 minutes)
3. Financials Update – Swenson (20 minutes)
 - Revenue Graph
 - Financial Statements

National Organization Updates and Reports

4. US Grains Council (30 minutes)
 - Board update – Willis
 - Trade School Report
 - Elections
5. National Corn Growers Association (NCGA) Updates (30 minutes total)
 - Board update – Haag/Wolle/Thalman
6. **9:30 a.m. Guest – Matt Berger – Gislason & Hunter**
7. **11:00 a.m. Guest – BJ Johnson - ClearFlame**

12:00 pm – Lunch

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

8. Zoom recorded staff reports for each strategic priority here.

9. Membership Recruitment & Engagement (30 minutes)

- **Discussion** – led by Kanten/Epland/Gilbertson
 - i. DFM Update

10. Research, Utilization, and Profitability (40 minutes)

- **Background** – Discovery and Development team meeting recording and materials posted here.
- **Discussion** – Discovery & Development led by Schlichting/Mages/Kazula
 - i. Contract and budget update
- **Background** – Utilization team meeting recording and materials posted here.
- **Discussion** – Utilization led by VanKlombenburg/Neumann/Birr
 - i. American Lung Association Contract
 - ii. Twin Cities Road Crew
 - iii. Direct Energy Fuel Cell
 - iv. ClearFlame



11. Bridge Non-Farm Influencers (25 minutes)

- **Discussion** – led by Meghan Doyle
 - i. CommonGround update
 - ii. Unleaded88 outreach
 - iii. Website update

12. Sustainability (30 minutes)

- **Discussion** – Birr
 - i. Heartland GIS Practice Inventory
 - ii. Farmers for Soil Health Proposal
 - iii. Nitrate/Ammonia Nitrogen standard

13. Advocacy: Public and Policy (45 minutes)

- **Discussion** – led by Waibel/Syverson/Bilek
 - i. Summer Candidate Engagement



14. Old and New Business (5 minutes)

15. Consent Agenda (see next page)

16. Executive Director's Update (5 minutes)

17. Chairman's Report (3 minutes)

18. President's Report (3 minutes)

19. Adjourn by 4:00 p.m.

Standing Executive Session as needed