

January 5, 2023 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Please be prepared and print your own copies of packet items.

Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

8:00 a.m. MCGA President Syverson & MCR&PC Chairman Albin

1. Call to order by MCGA President & MCR&PC Chairman
 - Welcome & Introductions of **Guests**
 - **Rachael Jungers and Deb Nelson – Eide Bailly**
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of November 16, 2022 MCGA and MCR&PC meeting [minutes](#)
2. Overview of today's agenda – Birr (2 minutes)
3. [Financials Update](#) – Swenson (25 minutes)
 - Revenue Graph
 - Financial Statements
4. **8:30 a.m. Guest:** FY22 MCGA & MCR&PC Audit and Form 990 – Rachael Jungers and Deb Nelson, Eide Bailly (60 minutes)

National Organization Updates and Reports

5. [US Grains Council](#) (30 minutes)
 - Board update – Willis
 - A-Team Updates
 - Board Candidates
6. [National Corn Growers Association \(NCGA\) Updates](#) (30 minutes total)
 - Board update – Haag/Wolle/Thalman
 - Action Team Updates

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

7. Zoom recorded staff reports for each strategic priority [here](#).
 - Strategic Priority 1: Membership Recruitment & Engagement – Gilbertson (@1:01)
 - Strategic Priority 2: Research – Kazula (@6:42)
 - Strategic Priority 2: Utilization – Hoffarth (@16:25)
 - Strategic Priority 3: Advocacy – Bilek (@22:55)
 - Strategic Priority 4: Bridge Non-Farm Influencers – Boelk (@34:25)

- Strategic Priority 5: Sustainability – Birr (@45:25)

8. [Strategic Plan Overview](#): 2022 Accomplishments and 2023 Workplan – Staff (60 Minutes)

12:00 pm – Lunch

9. [Membership Recruitment & Engagement](#) (25 minutes)

- **Background** – Grower Services team meeting recording and materials posted [here](#).
- **Discussion** – led by Kanten/Guentzel/Gilbertson
 - i. Team Name change
 - ii. TCRC proposal
 - iii. MN Ag EXPO
 - iv. Partial Refund

10. [Research, Utilization, and Profitability](#) (60 minutes)

- **Background** – Discovery and Development team meeting recording and materials posted [here](#).
- **Discussion** – Discovery & Development led by Mages/Hoseth/Kazula
 - i. Primary Research RFP update
 - ii. Seven consent agenda items
- **Background** – Utilization team meeting recording and materials posted [here](#).
- **Discussion** – Utilization led by VanKlombenburg/Neumann/Hoffarth
 - i. MEG Corp proposal – Consent agenda item
 - ii. Better Fuel Update
 - iii. Sponsorships/Memberships – Consent agenda item
 - iv. RFA project update

11. [Advocacy: Public and Policy](#) (45 minutes)

- **Background** – Government Relations meeting materials posted [here](#).
- **Discussion** – led by Biegler/Allen-Tully/Bilek
 - i. 2023 State and Federal Policy Priorities
 - ii. Gislason & Hunter Retainer – Consent agenda item

12. [Bridge Non-Farm Influencers](#) (25 minutes)

- **Discussion** – led by Boelk
 - i. 2023 Projects

13. [Old and New Business](#) (20 minutes)

- **Action Item** – Operations Guidelines Updates and By-laws

14. Consent Agenda (see next page)

15. Executive Director's Update (5 minutes)

16. Chairman's Report (3 minutes)

17. President's Report (3 minutes)

18. Adjourn by 4:00 p.m.

4:05 p.m. Standing Executive Session as needed

Consent Agenda for January 5 (Updated on 12-22-22)

A.	Grower Services (GS) Focus Team	
	Twin Cities Road Crew – 2023 <i>(this amount was already approved in FY23 budget)</i>	\$165,000
B.	Discovery & Development (D&D) Focus Team	
	Direct Ethanol Fuel	\$70,948
	Best management practices to integrate cover crops and manure <i>*FFAR student support 3of3</i>	\$32,500
	Genetic and Environmental Factors Contributing to Instability in Grain Durability	\$35,687
	Strategic Farming: Let’s Talk Crops” Educational Program	\$5,000
	Fishers and Farmers - Steve Sodeman	\$1,000
	Irrigators Association of Minnesota <i>*Platinum Membership</i>	\$1,000
	Minnesota Irrigator Program <i>*Gold Support</i>	\$500
C.	Utilization (UT) Focus Team	
	MEG Corp: Ethanol Education & Technical Support	\$50,000
	Kluis: 4 Quarterly Marketing Webinars	\$8,000
	Collaborative State Ethanol Sponsorship	\$2,500
	USGC: India Auto Expo Sponsorship	\$2,500