

June 28, 2023 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Please be prepared and print your own copies of packet items.

Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

8:00 a.m. MCGA President Syverson & MCR&PC Chairman Albin

1. Call to order by MCGA President & MCR&PC Chairman
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of April 12, 2023 MCGA and MCR&PC meeting [minutes](#)
2. Overview of today's agenda – Birr (2 minutes)

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

3. Zoom recorded staff reports for each strategic priority [here](#).
 - Strategic Priority 1: Membership Recruitment & Engagement – Gilbertson (@ 00:00)
 - Strategic Priority 2: Research – Kazula (@ 04:40)
 - Strategic Priority 2: Utilization – Hoffarth (@ 09:00)
 - Strategic Priority 3: Advocacy – Bilek (@ 14:08)
 - Strategic Priority 4: Bridge Non-Farm Influencers – Boelk (@ 25:00)
 - Strategic Priority 5: Sustainability – Birr (@ 31:12)
4. [Membership Consumer & Engagement](#) (20 minutes)
 - **Background** – Member & Consumer Engagement team meeting materials posted [here](#).
 - **Discussion** – led by Kanten/Guentzel/Gilbertson
 - i. Team meeting recap
 - ii. Minnesota Ag Leadership Conference
5. [Research, Utilization, and Profitability](#) (40 minutes)
 - **Background** – Discovery and Development team meeting materials posted [here](#).
 - **Discussion** – Discovery & Development led by Mages/Hoseth/Kazula
 - i. Team meeting recap
 - ii. Corn entomologist startup project – consent agenda item
 - iii. ADMC membership – consent agenda item
 - iv. Meet and greet event
 - **Background** – Utilization team meeting materials posted [here](#).
 - **Discussion** – Utilization led by VanKlombenburg/Neumann/Hoffarth
 - i. Team meeting recap
 - ii. Metro station events – consent agenda item

- iii. NCI ethanol procurement course sponsorship – consent agenda item
- iv. MDA/Governor Mission Trips

6. [Advocacy: Public and Policy](#) (35 minutes)

- **Discussion** – led by Biegler/Allen-Tully/Bilek
 - i. MN Legislative Session wrap-up
 - ii. Corn Congress

7. [Bridge Non-Farm Influencers](#) (20 minutes)

- **Discussion** – led by Boelk
 - i. Media review
 - ii. Podcast update
 - iii. Sponsorship report
 - iv. Station Toolkit update

8. [Sustainability](#) (10 minutes)

- **Discussion** – led by Birr
 - i. Sustainability plan – Update

National Organization Updates and Reports

9. [US Grains Council Updates](#) (30 minutes)

- Board & MAIZALL update – Willis
- A-Team Updates

10. [National Corn Growers Association \(NCGA\) Updates](#) (30 minutes total)

- Board update – Haag/Wolle/Thalmann
- Action Team Updates

12:00 pm – Lunch

11. Election of MCR&PC Officers: Chairperson, Vice Chairperson, Treasurer, and Secretary (20 minutes)

12. [Financials Update](#) – Oyebamiji (20 minutes)

13. [Big Board Discussion](#) – FY24 Budget Overview and Preparation - Birr (45 minutes)

14. [Old and New Business](#) (10 minutes)

15. Consent Agenda (see next page)

16. Executive Director's Update (5 minutes)

17. Chairman's Report (3 minutes)

18. President's Report (3 minutes)

Adjourn by 3:00 p.m.

3:05 p.m. Standing Executive Session as needed

Consent Agenda for June 28 (Updated on 06-21-23)

A. Discovery & Development (D&D) Focus Team

Monitoring and risk assessment of European corn borer (ECB) resistance to transgenic Bt corn in Minnesota \$95,000

ADMC Membership \$ 1,000

B. Utilization (UT) Focus Team

5 Station Activations with TCRC \$14,500

NCI Ethanol Procurement Course Sponsorship \$ 5,000