

September 7, 2023 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Please be prepared and print your own copies of packet items. Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

8:30 a.m. MCGA President Syverson & MCR&PC Chairman Prescher

1. Call to order by MCGA President & MCR&PC Chairman
 - Welcome & Introductions of **Guests**
 - Kurt Shulz – U.S. Grains Council (in-person)
 - Brandon Hunnicutt – National Corn Growers Association (remote)
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of June 28nd, 2023 MCGA and MCR&PC meeting [minutes](#)
2. Overview of today's agenda – Birr (2 minutes)
3. **8:45 a.m. Kurt Shulz – U.S. Grains Council FY24 Budget Request (60 minutes)**
4. **9:45 a.m. Brandon Hunnicutt – NCGA FY24 Budget Request (60 minutes)**

National Organization Updates and Reports

5. [US Grains Council](#) (20 minutes)
 - Board update – O'Connor
 - A-Team Updates and [Recordings](#)
6. [National Corn Growers Association \(NCGA\) Updates](#) (30 minutes total)
 - Board update – Haag/Wolle/Thalmann
 - Action Team Updates and [Recordings](#)
7. [Financials Update](#) – Oyebamiji (60 minutes)
 - Revenue Graph
 - Financial Statements
 - **Discussion and Approval** – FY24 Proposed Budget
 - i. NCGA Portfolio funding
 - ii. U.S. Grains Council funding
8. **12:00 pm – Lunch**

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

9. Zoom recorded staff reports for each strategic priority [here](#).
 - Strategic Priority 1: Membership Recruitment & Engagement – Gilbertson (@ 00:00)

- Strategic Priority 2: Research – Kazula (@ 06:21)
- Strategic Priority 2: Utilization – Hoffarth (@ 14:25)
- Strategic Priority 3: Advocacy – Bilek (@ 20:15)
- Strategic Priority 4: Bridge Non-Farm Influencers – Boelk (@ 29:00)
- Strategic Priority 5: Sustainability – Birr (@ 36:04)

10. Election of MCGA Officers: President, Vice President, Treasurer, and Secretary (20 minutes)

11. [Membership Recruitment & Engagement](#) (25 minutes)

- **Background** – Member & Consumer Engagement team meeting recording and materials posted [here](#).
- **Discussion** – led by Kanten/Guentzel/Gilbertson
 - MCE meeting recap
 - Minnesota Ag Leadership Conference – De-brief
 - MN Ag EXPO 2024
 - Commodity Classic – Update

12. [Research, Utilization, and Profitability](#) (60 minutes)

- **Background** – Discovery and Development team meeting recording and materials posted [here](#).
- **Discussion** – Discovery & Development led by Mages/Hoseth/Kazula
 - Consent agenda: Soil Management Summit; Let’s talk crops webinars
 - Research projection for 2024
 - Grain durability project request
- **Background** – Utilization team meeting recording and materials posted [here](#).
- **Discussion** – Utilization led by VanKlombenburg/Neumann/Hoffarth
 - Growth Energy Get Biofuel
 - Nebraska Corn/BTN Ethanol Sponsorship
 - USMEF Red Meat Promotion Japan/South Korea
 - Sponsorships/Memberships
 - Greater MSP SAF Initiative

13. [Advocacy: Public and Policy](#) (20 minutes)

- **Discussion** – led by Biegler/Allen-Tully/Bilek
 - Review summer advocacy activities and plans for fall engagement

14. [Bridge Non-Farm Influencers](#) (15 minutes)

- **Discussion** – led by Boelk

15. [Sustainability](#) (15 minutes)

- **Discussion** – Birr
 - Review draft Sustainability Report

16. [Old and New Business](#) (15 minutes)

- 2023 - 2024 MN Corn Calendar

17. Consent Agenda (see bottom of page)

18. Executive Director's Update (5 minutes)

19. Chairman's Report (3 minutes)

20. President's Report (3 minutes)

21. Adjourn by 4:30 p.m.

4:35 p.m. Standing Executive Session as needed

Consent Agenda for September 7 (Updated on 08-31-23)

A. Discovery & Development (D&D) Focus Team

Strategic Farming Educational Program \$ 5,000

19th Soil Management Summit \$ 5,000

B. Utilization (UT) Focus Team

FY24 Funding Request

Growth Energy Get BioFuel Campaign \$100,000

USMEF Red Meat Promotion Japan/South Korea \$ 75,000

Nebraska Corn/BTN Ethanol Sponsorship \$ 50,000

State Corn Grower Association Ethanol Sponsorship \$ 2,500

USMEF Membership \$ 8,600

MN Pork Membership \$ 250

RFA Membership \$ 7,500

Growth Energy Membership \$ 10,000

Greater MSP SAF Initiative \$100,000

Total: \$353,850