

January 4, 2024 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Remote Access:

<https://us06web.zoom.us/j/84170238411?pwd=m2iyycUTubrgFUVwctDhOeQpLiHuxL.1>

Meeting ID: 841 7023 8411

Passcode: 714148

Phone Number: 312 626 6799

**8:00 a.m.** MCGA President Allen-Tully & MCR&PC Chairman Prescher

1. Call to order by MCGA President & MCR&PC Chairman
  - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
  - Approval of November 22, 2023 MCGA and MCR&PC meeting [minutes](#)
  - Welcome and Introduction of **Guests**:
    - **Representative Samantha Vang**
    - **Hannah Horn, Alissa Blommel, and Robbi Templin – Eide Bailly**
2. Overview of today's agenda – Birr (2 minutes)

**National Organization Updates and Reports**

3. [US Grains Council](#) (30 minutes)
  - Board update – O'Connor
  - MAIZALL update – Willis
  - A-Team Updates
4. [National Corn Growers Association \(NCGA\) Updates](#) (30 minutes total)
  - Board update – Wolle/Haag/Thalmann
  - Action Team Updates

**STRATEGIC PRIORITY UPDATES AND DISCUSSION**

**Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.**

5. Recorded staff reports [here](#): Overview of 2023 accomplishments and 2024 workplan priorities
  - Strategic Priority 1: Membership Recruitment & Engagement – Gilbertson (@0:50)
  - Strategic Priority 2: Research – Kazula (@4:33)
  - Strategic Priority 2: Utilization – Hoffarth (@8:03)
  - Strategic Priority 3: Advocacy – Bilek (@11:16)
  - Strategic Priority 4: Bridge Non-Farm Influencers – Boelk (@18:51)
  - Strategic Priority 5: Sustainability – Birr (@22:18)
6. [Membership Recruitment & Engagement](#) (20 minutes)
  - **Background** – MCE team meeting recording and materials posted [here](#).

12/26/2023



- **Discussion** – led by Guentzel/Tate/Gilbertson
    - i. MCE meeting recap
    - ii. MN Ag EXPO
    - iii. Commodity Classic
7. [Sustainability](#) (45 minutes)
    - Nitrogen initiative
  8. [Advocacy: Public and Policy](#) (30 minutes)
    - **Background** – Government Relations meeting materials posted [here](#).
    - **Discussion** – led by Syverson/Kanten/Bilek
      - i. 2024 State and Federal Policy Priorities
      - ii. MCGA Day on the Hill & Legislative Reception
      - iii. Gislason & Hunter Retainer – Consent agenda item
  9. **11:00am Guest: Representative Samantha Vang – Committee Chair Agriculture Finance and Policy (60 minutes)**
- 11:45 am – Lunch**
10. [Financials Update](#) – Oyebamiji (20 minutes)
  11. **1:30 pm Guest: [FY23 MCGA & MCR&PC Audit](#) – Hannah Horn, Robbi Templin, and Alissa Blommel – Eide Bailly (60 minutes)**
  12. [Research, Utilization, and Profitability](#) (60 minutes)
    - **Background** – Discovery and Development team meeting recording and materials posted [here](#).
    - **Discussion** – Discovery & Development led by Peterson/Swanson/Kazula
      - i. Primary Research RFP update
      - ii. Consent agenda items
    - **Background** – Utilization team meeting recording and materials posted [here](#).
    - **Discussion** – Utilization led by Neumann/Vipond/Hoffarth
      - i. Projects – Consent agenda item
      - ii. Sponsorships – Consent agenda item
  13. [Bridge Non-Farm Influencers](#) (25 minutes)
    - **Discussion** – led by Boelk
      - i. 2024 Projects
  14. [Old and New Business](#) (25 minutes)
    - **Action Item** – Operations Guidelines Updates
  15. Consent Agenda (see next page)
  16. Executive Director’s Update (2 minutes)
  17. Chairman’s Report (3 minutes)

18. President's Report (3 minutes)

19. Adjourn by 4:30 pm

**4:35 p.m. Standing Executive Session as needed**

**Consent Agenda for January 4 (Updated on 12-26-23)**

A.	Member & Consumer Engagement (MCE) Focus Team	
	Twin Cities Road Crew – 2024	\$164,000
B.	Discovery & Development (D&D) Focus Team	
	Sustainable Environmental Consultants Proposal (Year 2)	\$100,000
	Agronomy Field Day and Winter Crops Day at SROC	\$ 4,838.39
	Fishers and Farmers - Steve Sodeman	\$ 1,000
	Irrigators Association of Minnesota *Platinum Membership	\$ 1,000
C.	Utilization (UT) Focus Team	
	Plasma Blue/MN Soybean AMS	\$ 40,000
	MDA International Office	\$ 20,000
	MEG Corp	\$ 50,000
	Valerian Materials	\$110,000
	E98 Study	\$ 10,000
	NCI Sponsorship	\$ 10,000
D.	MCGA Only	
	2024 annual retainer with Gislason and Hunter for legal advice, counsel and services to MCGA	\$ 40,000