

April 10, 2024 – VIRTUAL MEETING

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Remote Access:

<https://us06web.zoom.us/j/82460178289?pwd=GURvDrfUSqNpGXQ3fF2babY1DUGnqw.1>

Meeting ID: 824 6017 8289

Passcode: 709944

Phone Number 312 626 6799

8:00 a.m. MCGA President Allen-Tully & MCR&PC Chairman Prescher

1. Call to order by MCGA President & MCR&PC Chairman
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of February 21, 2024 MCGA and MCR&PC meeting [minutes](#)
 - Welcome and Introduction of **Guests**:
 - Brian Buhr – University of Minnesota CFANS
 - Tom Hogan and Tannie Eshenaur – Minnesota Department of Health (MDH)
 - Kevin Kuehner and Brad Redlin – Minnesota Department of Agriculture (MDA)
2. **8:15am Guest: Brian Buhr – CFANS update (45 minutes)**
3. **9:00am Guest: Tom Hogan and Tannie Eshenaur (MDH) – SE MN Petition Workplan (30 minutes)**
4. **9:30am Guest: Kevin Kuehner and Brad Redlin (MDA) – SE MN Groundwater Quality and MN Ag Water Quality Certification Program Updates (60 minutes)**

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

5. Recorded staff reports on strategic priorities [here](#).
6. [Membership Recruitment & Engagement](#) (10 minutes)
 - DFM Update
7. [Research, Utilization, and Profitability](#) (10 minutes)
 - RFP update – Kazula
 - Ethanol promotion – Hoffarth
8. [Advocacy: Public and Policy](#) (10 minutes)
 - March DC fly-in & timely policy updates – Bilek
9. [Bridge Non-Farm Influencers](#) (20 minutes)
 - Media metrics – Boelk
 - Sports sponsorships - Boelk

10. [Sustainability](#) (15 minutes)
 - Nitrogen petition – Birr
 - SAF update – Birr
 - On-farm assessments – Birr
 - Sustainability report – Birr
11. [Financials Update](#) – Oyebamiji (10 minutes)
 - Revenue Graph
 - Financial Statements
12. [National Organization Updates](#) (15 minutes)
 - NCGA Board – Wolle/Haag/Thalmann
 - U.S. Grains Council Board – O’Connor
 - i. A-Team Elections
13. [Old and New Business](#) (5 minutes)
 - Interest surveys due
 - NCI appointment
14. Executive Director’s Update (2 minutes)
15. Chairman’s Report (3 minutes)
16. President’s Report (3 minutes)
17. Adjourn by 12:00 p.m.