

June 26, 2024 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

**Please be prepared and print your own copies of packet items.**

Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

**(DRESS CODE: BUSINESS)**

**Remote Access:**

Join Zoom Meeting

<https://us06web.zoom.us/j/82164161655?pwd=ru0rlacBFaBatdDHpiq2abs6D2m3IT.1>

Meeting ID: 821 6416 1655

Passcode: 183640

Phone number: 312 626 6799

**8:00 a.m.** MCGA President Allen-Tully & MCR&PC Chairman Prescher

1. Call to order by MCGA President & MCR&PC Chairman
  - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
  - Approval of April 10, 2024 MCGA and MCR&PC meeting [minutes](#)
2. Overview of today's agenda – Birr (2 minutes)

**STRATEGIC PRIORITY UPDATES AND DISCUSSION**

***Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.***

3. [Membership Recruitment & Engagement](#) (20 minutes)
  - **Background** – Member & Consumer Engagement team meeting materials posted [here](#).
  - **Discussion** – led by Guentzel/Tate/Gilbertson
    - i. Team meeting recap
    - ii. Ruttger's Retreat
4. [Research, Utilization, and Profitability](#) (50 minutes)
  - **Background** – Discovery and Development team meeting materials posted [here](#).
  - **Discussion** – Discovery & Development led by Peterson/Swanson/Kazula
    - i. Team meeting recap
    - ii. Consent agenda items
    - iii. On-farms sustainability assessments - update
  - **Background** – Utilization team meeting materials posted [here](#).
  - **Discussion** – Utilization led by Neumann/Vipond/Hoffarth
    - i. Team meeting recap

- ii. MDA/Governor Mission Trips
- iii. SAF update

5. [Advocacy: Public and Policy](#) (25 minutes)

- **Discussion** – led by Syverson/Kanten/Bilek
  - i. Corn Congress
  - ii. MCGA Litigation policy – approve

6. [Bridge Non-Farm Influencers](#) (20 minutes)

- **Discussion** – led by Boelk
  - i. Media review
  - ii. Sponsorship report

7. [Sustainability](#) (30 minutes)

- **Discussion** – led by Birr
  - i. Nitrogen petition – Birr
  - ii. Sustainability report – Birr

**National Organization Updates and Reports**

8. [US Grains Council Updates](#) (30 minutes)

- Board & MAIZALL update – O'Connor and Willis
- A-Team Updates

9. [National Corn Growers Association \(NCGA\) Updates](#) (30 minutes total)

- Board update – Haag/Wolle/Thalmann
- Action Team Updates

**12:00 pm – Lunch**

10. Election of MCR&PC Officers: Chairperson, Vice Chairperson, Treasurer, and Secretary (20 minutes)

11. [Financials Update](#) – Oyebamiji (30 minutes)

12. [Big Board Discussion](#) – FY25 Budget Overview and Preparation - Birr (60 minutes)

13. [Old and New Business](#) (10 minutes)

14. Consent Agenda (see next page)

15. Executive Director's Update (5 minutes)

16. Chairman's Report (3 minutes)

17. President's Report (3 minutes)

Adjourn by 3:00 p.m.

**3:05 p.m. Standing Executive Session as needed**

**Consent Agenda for June 26 (Updated on 06-19-24)**

A. Discovery & Development (D&D) Focus Team

BioMADE Membership Renewal \$10,000

Agricultural Management Drainage Coalition (ADMC) Membership Renewal \$1,000

16th International Conference on Precision Agriculture \$500