

September 5, 2024 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Please be prepared and print your own copies of packet items. Additional items may be provided at the meeting. Documents will be displayed on the boardroom screens for viewing.

Remote Access:

<https://us06web.zoom.us/j/87656255042?pwd=6QaKQWrzQXtbOI8fr3zc1Ee2fRxobx.1>

Meeting ID: 876 5625 5042

Passcode: 100775

Phone number: 312 626 6799

8:30 a.m. MCGA President Allen-Tully & MCR&PC Chairman Epland

1. Call to order by MCGA President & MCR&PC Chairman
 - Welcome & Introductions of **Guests**
 - Ken Hartman – National Corn Growers Association
 - Ellen Zimmerman – U.S. Grains Council
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of June 26nd, 2024 MCGA and MCR&PC meeting [minutes](#)
2. Overview of today's agenda – Birr (2 minutes)
3. **8:45 a.m. Ken Hartman – NCGA FY25 Budget Request (60 minutes)**
4. **9:45 a.m. Ellen Zimmerman – U.S. Grains Council FY25 Budget Request (60 minutes)**

National Organization Updates and Reports

5. [US Grains Council](#) (20 minutes)
 - Board update – O'Connor
 - A-Team Updates and [Recordings](#)
6. [National Corn Growers Association \(NCGA\) Updates](#) (20 minutes total)
 - Board update – Haag/Wolle/Thalman
 - Action Team Updates and [Recordings](#)
7. [Financials Update](#) – Oyebamiji (60 minutes)
 - Revenue Graph
 - Financial Statements
 - **Discussion and Approval** – FY25 Proposed Budget
 - i. NCGA Portfolio funding
 - ii. U.S. Grains Council funding
8. **12:00 pm – Lunch**

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

9. Election of MCGA Officers: President, Vice President, Treasurer, and Secretary (20 minutes)
10. [Member & Consumer Engagement](#) (20 minutes)
 - **Background** – Member & Consumer Engagement team meeting recording and materials posted [here](#).
 - **Discussion** – led by Guentzel/Tate/Gilbertson
 - i. DFM summer recap
 - ii. 2025 MN Ag EXPO/Commodity Classic
11. [Research, Utilization, and Profitability](#) (30 minutes)
 - **Background** – Discovery and Development team meeting recording and materials posted [here](#).
 - **Discussion** – Discovery & Development led by Peterson/Swanson/Kazula
 - i. Research projection for 2025
 - ii. Consent agenda: Soil Management Summit; Let’s talk crops webinars
 - **Background** – Utilization team meeting recording and materials posted [here](#).
 - **Discussion** – Utilization led by Neumann/Vipond/Hoffarth
 - i. Projects – Consent agenda item
 - ii. Sponsorships/Membership – Consent agenda item
12. [Advocacy: Public and Policy](#) (15 minutes)
 - **Background** – Government Relations meeting materials posted [here](#).
 - **Discussion** – led by Syverson/Kanten/Bilek
 - i. Review summer advocacy activities and plans for fall engagement
 - ii. TFI Nitrate-Nitrite IRIS Coalition – Consent agenda item
13. [Bridge Non-Farm Influencers](#) (15 minutes)
 - Media and website metrics update – led by Boelk
14. [Sustainability](#) (15 minutes)
 - Overview of fall activities – Birr
15. [Old and New Business](#) (25 minutes)
 - 2024 - 2025 MN Corn Calendar
 - Operation Guidelines - Updates
16. Consent Agenda (see bottom of page)
17. Executive Director’s Update (5 minutes)
18. Chairman’s Report (3 minutes)
19. President’s Report (3 minutes)

20. Adjourn by 4:00 p.m.

4:05 p.m. Standing Executive Session as needed

Consent Agenda for September 5 (Updated on 08-29-24)

A. Discovery & Development (D&D) Focus Team

Strategic Farming Educational Program \$ 5,000

20th Soil Management Summit \$ 5,000

B. Utilization (UT) Focus Team

FY25 UT Funding Request

USMEF - Japan/Korea Red Meat Promotion \$ 65,000

Lakril - Integration with EtOH plant \$ 45,000

Marquette University – Flex Fuel Mixing Controlled Combustion System \$ 50,000

Big 10 Network – UNL88 Marketing \$ 50,000

KY Corn for state CGA ethanol sponsorship \$ 2,500

USGC for Export Exchange \$ 15,000

USMEF Membership \$ 8,600

RFA Membership \$ 6,750

Growth Energy Membership \$ 13,500

UT TOTAL \$256,350

C. MCGA Only

State level association dues for The Fertilizer Institute’s Nitrate-Nitrite IRIS coalition

\$2,500