

November 20, 2024 – VIRTUAL MEETING

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Remote Access:

<https://us06web.zoom.us/j/86305252325?pwd=LGicTh1O9LO00wff2y7STVZfC8WGal.1>

Meeting ID: 863 0525 2325

Passcode: 984650

Phone Number: 312 626 6799

7:30 a.m. MCGA Jim Kanten & MCR&PC Chairman Eplund

1. Call to order by MCGA President & MCR&PC Chairman
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of September 5, 2024 MCGA and MCR&PC meeting minutes
 - Welcome and Introduction of **Guests**: John Himle, Himle LLC
2. **Guest: John Himle – 2024 Minnesota resident and corn farmer survey findings (60 minutes)**
3. **Big Board Discussion – MN Corn 2025 “Campaigns” Focused on Sell-Back and Sustainability (30 minutes)**
4. Advocacy: Public and Policy (30 minutes)
 - Draft state/federal policy priorities – Bilek
5. National Corn Growers Association (NCGA) (15 minutes)
 - 2025 Policy and Program Area Prioritization
6. Membership Recruitment & Engagement (10 minutes)
 - Commodity Classic 2025 Update – Gilbertson
 - Ag Expo 2025 - Gilbertson
7. Research, Utilization, and Profitability (10 minutes)
 - RFP update – Kazula
 - RCPP next steps – Hoffarth
8. Bridge Non-Farm Influencers (5 minutes)
 - Corn Talk Refresh – Gotlieb
9. Financials Update – Oyebamiji (10 minutes)
10. Old and New Business (15 minutes)
 - AURI Board Opening
 - U.S. Grains Council – MCGA opening and Corn Quality Rollout
11. Executive Director’s Update (2 minutes)
12. Chairman’s Report (3 minutes)

13. President's Report (3 minutes)

14. Adjourn by 11:00 a.m.