

April 9, 2025 – VIRTUAL MEETING

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Remote Access:

<https://us06web.zoom.us/j/83053498872?pwd=DFQ7Zt70lvHFkf2kmWcCVZ4aAaFQll.1>

Meeting ID: 830 5349 8872

Passcode: 658020

Phone number: 312 626 6799

8:00 a.m. MCGA President Kanten & MCR&PC Chairman Epland

1. Call to order by MCGA President & MCR&PC Chairman
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of February 19, 2025 MCGA and MCR&PC meeting minutes
 - Welcome and Introduction of **Guests**:
 - Caitlin Colegrove – North America Positive Agriculture Lead, PepsiCo, Inc., Sustainability
 - Zach Randolph – Director of Public Affairs, Second Harvest Heartland
2. **8:15am Guest: Caitlin Colegrove – Sustainability Perspectives from PepsiCo, Inc (30 minutes)**
3. **9:00am Guest: Zach Rodvold – Overview of the SNAP program (30 minutes)**

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

4. Advocacy: Public and Policy (50 minutes) – Allen-Tully/Beck/Bilek
 - March DC fly-in
 - State policy updates
5. Membership Recruitment & Engagement (10 minutes) – Guentzel/Tate/Gilbertson
 - DFM Update
6. Research, Utilization, and Profitability (10 minutes)
 - Research update – Peterson/Fast/Kazula
 - Utilization update – Neumann/Vipond/Birr
7. Bridge Non-Farm Influencers (20 minutes)
 - Sellback and program updates - Gotlieb
8. Sustainability (10 minutes)
 - Sustainability campaign updates – Birr
9. Financials Update – Oyebamiji (10 minutes)
 - Revenue Graph

- Financial Statements

10. National Organization Updates (15 minutes)

- NCGA Board – Wolle
- U.S. Grains Council Board – O’Connor
 - A-Team Elections/Appointments
 1. Duane Epland | Middle East / Africa / South Asia | 2023-2025
 2. Jordan Goblish | Western Hemisphere | 2023-2025 (NOT REAPPLYING)
 3. John Mages | Asia | 2023-2025
 4. Gary Prescher | Innovation & Sustainability | 2023-2025
 5. John Swanson | Ethanol | 2023-2025 (REPLACED BY DJ VANKLOMPENBURG)
 6. David Vipond | Asia | 2023-2025
- MAIZALL - Willis

11. Old and New Business (5 minutes)

- MCGA board vacancy appointment
- MN Focus Team updates
- Interest surveys due

12. Executive Director’s Update (2 minutes)

13. Chairman’s Report (3 minutes)

14. President’s Report (3 minutes)

15. Adjourn by 12:00 p.m.

Consent Agenda for April 9 (Updated on 04-02-25)

A. Utilization (UT) Focus Team

RFA Project Sponsorship	\$75,000
MN Turkey Study Sponsorship	\$ 1,000
NCBA Membership	\$ 126
UT TOTAL	\$76,126