

12/30/2025

January 7, 2026 – Burnsville, MN

Joint Meeting of the Minnesota Corn Growers Association (MCGA) and Minnesota Corn Research & Promotion Council (MCR&PC)

Remote Access:

<https://us06web.zoom.us/j/81627841973?pwd=ZhUpBfjkwGDfor3mfvcjUbclpEsVzM.1>

Meeting ID: 816 2784 1973

Passcode: 381486

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8:30 a.m. MCGA President Beck & MCR&PC Chairman Mages

1. Call to order by MCGA President & MCR&PC Chairman
 - Recite MCR&PC/MCGA mission statement: **Identify and promote opportunities for corn growers while enhancing quality of life**
 - Approval of November 19, 2025 MCGA and MCR&PC meeting minutes
 - Welcome and Introduction of Guests:
 - **John Himle, Himle LLC**
2. Overview of today's agenda – Birr (2 minutes)

National Organization Updates and Reports

3. Mission trip reports – Scott Winslow (Philippines) and Wes Beck (Germany & Switzerland) (30 minutes)
4. US Grains & BioProducts Council (30 minutes)
 - MAIZALL update – Willis and Wolle
 - A-Team Updates
5. National Corn Growers Association (NCGA) Updates (60 minutes total)
 - Action Team Updates
 - FY26 Portfolio funding allocations

BREAK

6. Guest: John Himle – Overview of 2025 Corn Farmer and Resident Survey findings (60 minutes)

12:00 pm – LUNCH

7. Financials Update – Oyebamiji (25 minutes)

12/30/2025

STRATEGIC PRIORITY UPDATES AND DISCUSSION

Goal: Shape and enhance public/influencer perceptions and the policy environment of corn farmers in a manner that ultimately protects and supports the economic viability of corn farmers in Minnesota.

8. Sustainability (25 minutes)
 - Sustainability report update – Bruner
 - Plans for 2026 – Birr
9. Advocacy: Public and Policy (45 minutes)
 - **Discussion** – led by Syverson/Kanten/Bilek
 - i. 2026 State and Federal Policy Priorities
 - ii. Update on resolutions referred to Government Relations
 - iii. Gislason & Hunter Retainer – Consent agenda item
10. Member & Consumer Engagement (20 minutes)
 - **Discussion** – led by Guentzel/Tate/Gilbertson
 - i. MCE meeting recap
 - ii. MN Ag EXPO
 - iii. Commodity Classic
11. Research, Utilization, and Profitability (30 minutes)
 - **Discussion** – Discovery & Development led by Peterson/Fast/Haggerty
 - i. Primary Research & RFP update
 - ii. Consent agenda items
 - **Discussion** – Utilization led by Neumann/Vipond/Hoffarth
 - i. UT meeting recap
 - ii. Projects/Sponsorships – Consent agenda item

BREAK

12. Bridge Non-Farm Influencers (25 minutes)
 - **Discussion** – led by Gotlieb
 - i. 2025 Summary
 - ii. 2026 Activities
13. Old and New Business (20 minutes)
 - **Action Item** – Operations Guidelines Updates
14. Consent Agenda (see next page)
15. Executive Director's Update (2 minutes)
16. Chairman's Report (3 minutes)
17. President's Report (3 minutes)

12/30/2025

18. Adjourn by 4:00 pm

4:05 p.m. Standing Executive Session as needed

Consent Agenda for January 7 (Updated on 12-30-2025)

A.	Member & Consumer Engagement (MCE) Focus Team	
	CAMMS Membership Program	\$ 15,000
	Twin Cities Road Crew	\$ 60,000
	<u>NEW FUNDING REQUEST</u>	
	CommonGround Coalition	\$ 50,000
	MCE Total	\$125,000
B.	Discovery & Development (D&D) Focus Team	
	Ag Drainage Management Coalition (ADMC) Silver Sponsorship	\$ 1,000
C.	Utilization (UT) Focus Team	
	MEG Corp Ethanol Education	\$ 50,000
	USMEF Japan/Korea beef (\$75K) & Mexico Pork (\$25k)	\$100,000
	MDA Taiwan Office Sponsorship	\$ 20,000
	NCI Ethanol Procurement Course Sponsorship	\$ 5,000
	TOTAL	\$175,000
D.	MCGA Only	
	2025 annual retainer with Gislason and Hunter for legal advice, counsel and services to MCGA	\$40,000