



Growing opportunities for corn farmers

The Minnesota Corn Growers Association and the Minnesota Corn Research & Promotion Council

What is the history of MCGA and the MCR&PC?

Corn farmers across Minnesota founded MCGA in 1978 to increase opportunities for growers and agricultural economies and to represent farmers in public policy discussions. Over 45 years later, MCGA continues to bring farmers' voices to agriculture discussions, working across the aisle to build support for policies that benefit corn farmers and rural communities.

The history of the Minnesota Corn Research & Promotion Council stems from the Minnesota Agricultural Commodities Promotion Act of 1969, which allowed producers to form commodity research and promotion councils and collect checkoff fees. In 1990, thanks

to leadership from MCGA farmer-leaders, Minnesota's corn farmers passed a referendum establishing the MCR&PC. The council initially set the checkoff at 1/2 cent per bushel. In 2009, Minnesota's corn farmers passed a referendum increasing the checkoff from 1/2 cent per bushel to 1 cent per bushel.

How do the MCGA Board of Directors and the MCR&PC work together?

The MCGA Board of Directors and MCR&PC hold joint meetings to set direction for Minnesota Corn and vet potential checkoff investments. The MCR&PC is responsible for approving investments made through the checkoff.

Executive Director and CEO Adam Birr leads Minnesota Corn's staff, which supports both organizations in their efforts to increase opportunities for corn farmers.

How can I become involved with Minnesota Corn?

One of the best ways farmers can become involved with Minnesota Corn is by joining MCGA. Joining MCGA is an investment in the future of agriculture, one that allows the organization to effectively respond to the challenges and opportunities facing corn farmers today. You can learn more about MCGA membership at mncorn.org/join.

Learn more—and stay connected!

On the Minnesota Corn website you can find an overview of MCGA's grassroots advocacy efforts along with updates on checkoff investments and resources for county corn organization. Visit mncorn.org to learn more. Minnesota Corn is also on social media! Find us on X, Facebook, Instagram, and YouTube. You

can also learn more about Minnesota Corn through our weekly e-newsletter, Leader Update, our quarterly print publication, Corn Talk, and through our weekly "Corn Update" segments on the Linder and Red River farm networks.

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MinnesotaCorn

Minnesota Corn refers to two organizations—the Minnesota Corn Growers Association and the Minnesota Corn Research & Promotion Council—that work together to identify and promote opportunities for corn farmers while enhancing quality of life.

The two organizations have distinct roles in supporting this mission. The following explains the responsibilities of each organization.

MinnesotaCorn GROWERS ASSOCIATION

Minnesota Corn Growers Association (MCGA)

The Minnesota Corn Growers Association advocates for the interests of family corn farmers at the legislative and regulatory levels in St. Paul and Washington, D.C. Each year, the organization builds and cultivates relationships with policymakers and thought leaders to advance policy proposals, defend corn farmers, and respond to regulatory actions to enhance corn farmers and agricultural economies. MCGA's 18-member board leads the organization's advocacy efforts with support from the organization's public policy staff. MCGA members shape this work by helping to develop the organization's grassroots policy positions. MCGA's grassroots advocacy activities are funded by its members; Minnesota corn checkoff dollars cannot be used for legal or political activities.

MinnesotaCorn RESEARCH & PROMOTION COUNCIL

Minnesota Corn Research & Promotion Council (MCR&PC)

The 11-member Minnesota Corn Research & Promotion Council is responsible for investing corn checkoff funds in research, promotion, and outreach efforts that create opportunities for corn farmers while improving quality of life. MCR&PC partners with trusted third parties, such as the University of Minnesota, the U.S. Grains & BioProducts Council, the National Corn Growers Association, the Minnesota Bio-Fuels Association, and others to fulfill its mission. The council also provides support to Minnesota's county corn grower associations, funds the Minnesota Corn Scholarship Program, and operates the Variety Plot and CommonGround programs.



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in Action.**